

What you will need:

Opti-Rite® Lite Material
Painter's tape
Scissors
Level
Pencil
Straight edge

Any wall that Opti-Rite® Lite will be installed on should be clean, smooth, painted and non-porous. If wall is freshly painted, allow paint to fully dry and cure. Curing times vary and can be weeks long, refer to your paint's manufacturer for more information.

First off, one of the great things about Opti-Rite® Easy is how easy it is to install and how easy it is to take down. You may find that these instructions are excessive for smaller pieces of Opti-Rite® Easy. However, these instructions will provide you with the best possible results, especially with larger pieces of material.

Installation of Opti-Rite® is best done by at least two people. **Please fully read these instructions before beginning installation.** If you have any questions or concerns please call our customer service dept at 866-366-1500 **before** beginning installation.

Step 1. Begin installation by trimming your Opti-Rite® material to size. Measure out the desired amount of material and trim using a straight edge. Opti-Rite® is shipped with some excess material to aide in installation. Normally, you would only need to trim the two cut ends.

Step 2. Using a level and pencil measure and lightly mark where the top edge of the Opti-Rite® will be installed. Mark just above where it will hang so that no pencil marks will show through after installation.

Step 3. Unroll Opti-Rite® Material and tape onto the wall with the release liner still attached to the back of the material, making sure that you are lining up just under marks you made. Tape corners of Opti-Rite® and tape vertically down the center. Now from the center line, tape across the top and bottom of one half of the material.

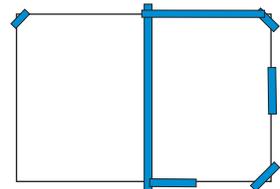


Fig 1.

(See fig 1.) The un-taped side will be the first portion to be adhered to the wall. Double check placement of material to ensure that it is level and placed properly. This will act like a hinge (one half of the material should be fixed to the wall while one will be free to be worked with.)

Step 4. Pull back the half of material that is not taped across the top and carefully peel back the release liner to the center point of the material. (See Fig. 2) Using scissors trim off the peeled liner.

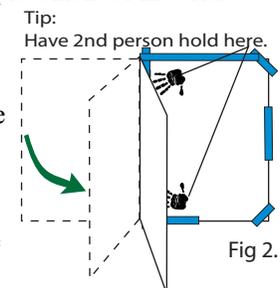


Fig 2.

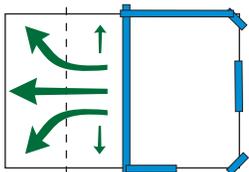


Fig 3.

With one person holding the far corners of the peeled material work the material onto the wall from the center out, to the top and bottom, applying light pressure at this point. (See Fig. 3) Work across in this manner making sure that you are smoothing out any air bubbles. Continue this process to the edge where the second person is holding the material. An Opti-Rite roller or a soft cloth works well for this make sure not to use anything with a hard edge because you can scratch the writing surface.

Step 5. Tape the top edge of the material that you just applied and un-tape the top edge of the unapplied material. Peel off the remaining release liner making sure not to peel off too much of the material that was just installed. Repeat previous step to install this side.